



**US Certificates Offered
2023-2024 Academic Year**

Certificate in Business Management*

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

Choose five of the following (or 3 plus Internship):

ENT 6200 Entrepreneurship and Business Development (Fall)	4 credits
INB 6102 Managing the Multinational Corporation (Fall/Spring)	4 credits
MGT 5220 Legal and Ethical Aspects in Management (Fall/Spring)	3 credits
MGT 5400 Organisational Behaviour (Fall/Spring)	3 credits
MGT 6101 Human Resource Management (Spring)	3 credits
MGT 5415 Governance and Sustainability (Fall)	3 credits
MGT 6200 Competition and Strategy (Fall/Spring)	4 credits
MKT 6200 Advertising Management (Fall/Spring)	4 credits
MKT 6210 Distribution and Retailing Management (Fall)	4 credits
MKT 6215 Global Marketing Management (Fall/Spring)	4 credits
MKT 6104 Luxury Brand Management (Spring)	4 credits
Internship options:	
INB 6901 World Internship in International Business (Fall/Spring)	6 credits
INB 6902 Internship in International Business (Fall/Spring)	6 credits

*US Certificate course for Study Abroad Students, as per the Minors and US Certificates Policy: [Microsoft Word - Minors and US Certificates Policy.docx \(richmond.ac.uk\)](#)

Certificate in International Business*

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

Choose five of the following (or 3 plus Internship):

ECN 5105 Economic Problems of Developing Countries (Spring)	3 credits
ECN 5405 Economic Policy Analysis (Fall)	3 credits
ECN 6102 International Economics (Spring)	4 credits
FNN 6104 International Finance (Fall/Spring)	4 credits
FNN 6420 International Financial History (Spring)	4 credits
INB 6200 Country Risk Analysis (Fall/Spring)	4 credits
INB 6205 Foreign Trade Policy (Fall/Spring)	4 credits
INB 6101 International Business Environment (Fall/Spring)	4 credits
INB 6102 Managing the Multinational Corporation (Fall/Spring)	4 credits
MGT 6200 Competition and Strategy (Fall/Spring)	4 credits
MKT 6215 Global Marketing Management (Fall/Spring)	4 credits
Internship options:	
INB 6901 World Internship in International Business (Fall/Spring)	6 credits
INB 6902 Internship in International Business (Fall/Spring)	6 credits

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Certificate in Fashion Management and Marketing*

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

Choose five of the following (or 3 plus Internship):

COM 6400 Fashion and Media (Fall/Spring)	4 credits
COM 6205 PR and Self Presentation (Fall/Spring)	4 credits
HST 4405 History of Fashion (Fall/Spring)	3 credits
MKT 5405 Fashion Marketing and Retail (Fall/Spring)	3 credits
MKT 5410 Psychology of Fashion and Luxury Goods (Fall/Spring)	3 credits
MKT 6301 Fashion Buying and Merchandising (Spring)	4 credits
MKT 6104 Luxury Brand Management (Spring)	4 credits
INB 6901 World Internship in International Business (Fall/Spring)	6 credits
INB 6902 Internship in International Business (Fall/Spring)	6 credits

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Certificate in Fashion Management and Marketing with Conde Nast **			
Choose four of the following:		US credits	UK credits
MKT 3200	Foundations of the Business of Fashion	3 credits	12 credits
HST 4405	History of Fashion	3 credits	12 credits
MKT 5405	Fashion Marketing and Retail	3 credits	12 credits
MKT 5410	Psychology of Fashion and Luxury Goods	3 credits	12 credits
MKT 6102	Ethical Fashion and Sustainability	4 credits	16 credits
PLUS			
MKT 6300	Fashion Buying and Merchandising with Conde Nast	4 credits	16 credits
Total		Min of 15 US credits	Min of 60 UK credits

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